INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

SEE YOU IN BARCELONA
13-17 April, 2016
The European Association for the Study of the Liver invites you to become a sponsor and exhibit at the International Liver Congress™ 2016 in Barcelona, Spain – April 13-17, 2016

Over the last few years, the International Liver Congress™ has accomplished massive attendances from all over the world. With more than 10,127 delegates in Vienna in 2015, it is our pleasure, on behalf of the EASL Governing Board, to now invite you to join us in Barcelona on the occasion of the 51st annual meeting of the European Association for the Study of the Liver.

We cordially welcome you to participate in this Congress as a sponsor and/or exhibitor and build upon the relationships you have already developed with EASL and its growing global community. Please review this prospectus for branding and sponsorship opportunities for your organization, and do not hesitate to get in contact if there is a service you require that is not currently listed.

There is no doubt that your enthusiastic contribution to the ILC and your willingness to share your most recent scientific achievements with the broad range of delegates from hepatology and beyond will make the 51st Congress a great success. We look forward to working with you and welcoming you in Barcelona.
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The European Association for the Study of the Liver (EASL) was founded in Marburg, Germany on 23-25 April 1966.

The new society was a loose association of physicians and scientists with an interest in liver research.

It was agreed then that the Congress should be held annually with the venue rotating through different European countries.

More than 70 participants from 15 European countries attended the first Congress of European specialists organized by Prof. Gustav-Adolf Martini.
The rapidly increasing number of participants and abstracts submitted for presentation at the Congress developed the formerly «loose» association to a more official frame of organization with solicitors, scientific committee and set congress structure within a couple of years.

The submitted and accepted abstracts of the International Liver Congress™ have been published in various journals such as Digestion, Liver, and Italian Journal of Gastroenterology. In 1985 EASL created its own journal: The Journal of Hepatology.

Today EASL is a large society with over 4,000 members. The Association remains dedicated to the pursuit of excellence in liver research and in the clinical practice of liver disorders and has given rise to a large number of international clinical trials and research collaborations in liver disease.
THE GOALS OF EASL

- EASL promotes research in the science of liver disease (Hepatology)
- EASL facilitates scientific exchange and catalyses European multicenter controlled trials
- EASL provides state-of-the-art education for physicians and scientists
- EASL acts as an advisor to European Health authorities in the EU
- EASL fosters public awareness of liver diseases and their management
- EASL supports young investigators to ensure that the liver remains at the forefront of research
THE INTERNATIONAL LIVER CONGRESS™

EASL has become an influential and major organization with participants coming from all over the world: European countries, the Americas, the Middle East, Japan and China.

The International Liver Congress™ serves as the leading platform to exhibit best practice and science, introduce the latest trends in hepatology, present scientific advances, offer education, and nurture networking at an international level.

Every year, the EASL Governing Board works diligently to develop a cutting-edge scientific and educational programme. EASL is in the midst of updating its educational services, and the first signs of this process will be evident at the ILC in 2016, most importantly by improved programme clarity and an unprecedented comprehensive outreach plan.

The EASL Office now has a fully dedicated team for the management of its events, including a team focusing on corporate relations. The opportunities for personalized and tailor-made corporate service packages and sponsorship are much easier than ever.
In 2016, the meeting will take place in the renowned and modern venue of the Fira Barcelona, from April 13-17, 2016.

We cordially invite you to participate in this Congress as a sponsor and/or exhibitor and build upon the relationships you have already developed with EASL and its growing global community.

There is no doubt that your enthusiastic contribution to the ILC and your willingness to share your most recent scientific achievements with the broad range of delegates from hepatology and beyond will make the 51st Congress a great success.
SPONSORSHIP

1. Expected attendance: 10,000+ participants from around the world
2. Extensive marketing opportunities
3. A Scientific Committee that is preparing a dynamic schedule of Session Speakers and Keynote Presenters to cover all of the latest trends in hepatology
4. An exhibition hall enhanced with scientific poster and e-poster presentations and more!
5. Service of all general conference breaks within the exhibition hall
6. Session rooms located in close proximity to the exhibition hall for continuous traffic flow
7. Opportunities to host an industry satellite symposium during the International Liver Congress™ 2016
8. Networking opportunities
The 2016 programme has been redesigned to highlight specialty and field enabling visitors to make informed choices on sessions of interest based on the scientific content to be presented rather than just on the type of session being held.

<table>
<thead>
<tr>
<th>Specialty Tracks</th>
<th>Field Tracks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Viral hepatitis</td>
<td>Basic and translational science</td>
</tr>
<tr>
<td>Cirrhosis and complications</td>
<td>Public health</td>
</tr>
<tr>
<td>Liver tumours</td>
<td>Liver transplant and surgery</td>
</tr>
<tr>
<td>Cholestatic and autoimmune</td>
<td>Imaging and interventional</td>
</tr>
<tr>
<td>Metabolic, alcohol and toxicity</td>
<td></td>
</tr>
<tr>
<td>General hepatology</td>
<td>Special sessions for young investigators and nurses will also be clearly identified.</td>
</tr>
</tbody>
</table>

All the usual sessions will be available, including:

- PGC - Management of liver tumors
- Basic Science Seminar – Gut-liver axis
- State-of-the-art lectures
- Forums
WORKSHOPS

- Liver regenerative medicine: cell transplant, organoids and repopulated scaffolds
- Beta-blockers in liver cirrhosis: when to start, when to stop?
- Management of sepsis in patients with liver cirrhosis
- What is the best second line therapy for AIH assessment of NAFLD: when do we need biopsy?
- Downstaging of HCC before LT
- How to detect and manage alcohol liver disease in early phases evaluation of intervention in liver disease
- Diagnosis and optimal management of HEV infection?
- HCV treatment prioritization when resources are limited
- Endoscopic management of PSC
- New diagnostic approaches in genetic liver disease

SYMPOSIA

- Liver tissue engineering Immune therapy to cure HBV
- Disease staging and prognosis: non-invasive versus invasive methods New therapies for autoimmune liver disease
- Management of patients with decompensated viral cirrhosis ALD: from epidemiology to clinical management
- Optimal therapy for challenging HCV patients (Kidney, DAA failures) Cholangiocyte biology
## CONGRESS KEY DATES

<table>
<thead>
<tr>
<th>Congress dates</th>
<th>April 13-17, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstracts (general)</td>
<td></td>
</tr>
<tr>
<td>Opening</td>
<td>01.10.2015</td>
</tr>
<tr>
<td>Closing</td>
<td>24.11.2015</td>
</tr>
<tr>
<td>Abstracts (late breakers)</td>
<td></td>
</tr>
<tr>
<td>Opening</td>
<td>15.02.2016</td>
</tr>
<tr>
<td>Closing</td>
<td>24.02.2016</td>
</tr>
<tr>
<td>Registration &amp; accommodation</td>
<td></td>
</tr>
<tr>
<td>Opening</td>
<td>01.10.2015</td>
</tr>
<tr>
<td>End of early fees</td>
<td>03.02.2016</td>
</tr>
<tr>
<td>End of late fees</td>
<td>09.03.2016</td>
</tr>
<tr>
<td>Sponsorship &amp; exhibition (public)</td>
<td></td>
</tr>
<tr>
<td>Opening</td>
<td>22.06.2015</td>
</tr>
<tr>
<td>Closing</td>
<td>27.02.2016</td>
</tr>
<tr>
<td>Submission of industry symposia programmes</td>
<td></td>
</tr>
<tr>
<td>Friday, November 27, 2015</td>
<td></td>
</tr>
</tbody>
</table>

## SPONSORSHIP INFORMATION

Industry is invited to sponsor the ILC 2016 by choosing various options which are set out in the following pages of the prospectus.

Taking feedback from Industry we have built sponsorship packages which include the key elements needed. We have taken into account the new restrictions from compliance and regulatory bodies and as these are ever changing.

You are welcome to select a pre-built sponsor package or add to it with additional items and exhibition space. Those companies who only wish to sponsor individual items on the list below or only wish to exhibit are welcome to do so.

Please note that if any elements of the sponsor packages do not suit your current objectives we will be delighted to discuss how we can assist you in building a bespoke package to suit your need.
Due to the request for flexibility and accommodation of different sponsors’ requirements, EASL has introduced additional sponsor level since 2015. This will accommodate and recognize major sponsors who buy additional sponsorship items from the opportunities list.

Sponsors at this level will be given 1st option on satellite symposium slots on Thursday and Friday.

**Platinum Sponsor:** EUR 250,000 and over
**Gold Sponsor:** EUR 215,000 – EUR 249,000
**Silver Sponsor:** EUR 115,000 – 214,999

**BOOKING PROCESS**

We invite you to follow the following steps in booking your sponsor package:

Step 1 – Review all the sponsorship packages and individual item opportunities
Step 2 – Choose the elements of your package from the pre-built packages and sponsorship item list
Step 3 – Add in additional exhibition space as required
Step 4 – Suggest any amendments to the package by sending requests in writing to the EASL sponsorship contact
Step 5 – Complete the application form and approved terms and conditions as per the booking process (see Appendix 2)
Step 6 – Sign and return contract with deposit as outlined in booking and payment procedure (see Appendix 3)

**VAT INSTRUCTIONS**

All prices listed in the Exhibition and Sponsorship brochure are exclusive of VAT.

EASL will advise all companies when and where VAT should be applicable.
ARE YOU NEW?

As a new Partner of this 51st edition, we are pleased to inform you that programme for New Comers joined to first entry prices are offered to your company!

You will also benefit from:

- EASL’s goal in providing a unique platform for education and idea exchange for medical professionals
- Reinforce your credentials as a key player in the industry
- Reaching out to key decision makers
- Discover current trends, innovations, and challenges for the future of Hepatology

Please let us know how best you would like to get involved and a unique offer will be sent out!

Contact us now: devi.sonida-mey@easloffice.eu

SPECIAL PROMOTION - GROUP REGISTRATIONS

With a maximum of 30 registered delegates and full pre-payment by February 2, 2016 you can benefit from the early registration fees. The list of delegates taking advantage of this offer should be sent to the registration agency no later than March 28, 2016.

This invitation will create a great opportunity for your company to establish relationships, benefit from a high level of exposure and display your brand to quintessential market. EASL will commit on various levels of marketing solutions, in addition to tailor made options to meet your specific promotion objectives.
### Sponsor Package Opportunities

<table>
<thead>
<tr>
<th>Satellite Symposia</th>
<th>Platinum (sold out)</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entry into ballot for Thursday/Wednesday evening (90-min symposia slot) in parallel with one other</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Entry into ballot for Wednesday evening &amp; Sunday morning (90-min symposia slots) in parallel with one other</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Entry into ballot for Thursday morning or Saturday morning (60-min slot) in parallel with one other</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Symposium webcast and online posting by EASL (at discretion at the EASL office)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>NEW symposium promotion via ILC 2016 Newsletter (140 characters)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Exhibition Booth

<table>
<thead>
<tr>
<th>Priority assignment of exhibition space (within each level)</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of m² included</td>
<td>81</td>
<td>81</td>
<td>9</td>
</tr>
<tr>
<td>Exhibitor touch points included</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Touch point training webinar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Discount on additional exhibition place</td>
<td>20%</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Exhibitor profile online (via mobile application)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Additional Benefits

| One (1) office space (up to 20m²) within the conference center | ✓ | ✓ |
| Free registrations                                            | 50| 40| 5 |
| Tickets to morning workshops                                 | ✓ | ✓ | ✓ |
| Opportunity to submit a topic proposal for an official ILC morning workshop (subject approval by the EASL Governing Board deadline, September 1st 2016) | ✓ | ✓ | |
| Priority allocation of hotel room blocks                     | ✓ | ✓ | |
| Priority allocation of hospitality rooms in the center       | ✓ | ✓ | ✓ |
| Discount on additional sponsorship items                     | 15%| 10%| 5%|

### Acknowledgements in Levels

| (Subject to change based on regulations by compliance authorities) | ✓ | ✓ | ✓ |
| ILC Website                                                     | ✓ | ✓ | ✓ |
| NEW enhanced company description in congress mobile application | ✓ | ✓ | ✓ |
| Onsite sponsors board                                          | ✓ | ✓ | ✓ |
| Program                                                        | ✓ | ✓ | ✓ |
This is the most adapted solution for companies with a targeted audience to showcase their latest data, while educating and stimulating a large audience, by offering cutting-edge science.

**INDUSTRY SATELLITE SYMPOSIUM – 60 minutes**

Time slots have been designated and will be allocated on a “first come, first served” basis

<table>
<thead>
<tr>
<th>Time</th>
<th>Seating Capacity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THURSDAY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Morning</td>
<td>400-700</td>
<td>€ 65'000.00</td>
</tr>
<tr>
<td>7.30-8.30</td>
<td>up to 200</td>
<td>€ 45'000.00</td>
</tr>
<tr>
<td>OPTION 1</td>
<td>1'000</td>
<td>€ 75'000.00</td>
</tr>
<tr>
<td>OPTION 2</td>
<td>400-700</td>
<td>€ 65'000.00</td>
</tr>
<tr>
<td>OPTION 3</td>
<td>up to 200</td>
<td>€ 45'000.00</td>
</tr>
</tbody>
</table>

**SATURDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Seating Capacity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning</td>
<td>400-700</td>
<td>€ 65'000.00</td>
</tr>
<tr>
<td>7.30-8.30</td>
<td>up to 200</td>
<td>€ 45'000.00</td>
</tr>
<tr>
<td>OPTION 1</td>
<td>1'000</td>
<td>€ 75'000.00</td>
</tr>
<tr>
<td>OPTION 2</td>
<td>400-700</td>
<td>€ 65'000.00</td>
</tr>
<tr>
<td>OPTION 3</td>
<td>up to 200</td>
<td>€ 45'000.00</td>
</tr>
</tbody>
</table>

**INDUSTRY SATELLITE SYMPOSIUM – 90 minutes**

Time slots have been designated and will be allocated on a “first come, first served” basis

<table>
<thead>
<tr>
<th>Time</th>
<th>Seating Capacity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WEDNESDAY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18.30-20.00</td>
<td>4'500</td>
<td>€ 123'500.00</td>
</tr>
<tr>
<td>OPTION 1</td>
<td>1'000</td>
<td>€ 110'500.00</td>
</tr>
<tr>
<td>OPTION 2</td>
<td>400-700</td>
<td>€ 84'500.00</td>
</tr>
<tr>
<td>OPTION 3</td>
<td>up to 200</td>
<td>€ 58'500.00</td>
</tr>
</tbody>
</table>

**SUNDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Seating Capacity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30-10.00</td>
<td>1'000</td>
<td>€ 110'500.00</td>
</tr>
<tr>
<td>OPTION 1</td>
<td>400-700</td>
<td>€ 84'500.00</td>
</tr>
<tr>
<td>OPTION 2</td>
<td>up to 200</td>
<td>€ 58'500.00</td>
</tr>
</tbody>
</table>
NEW!
PRACTICAL WORKSHOPS*

These practical workshops are intended to offer hands-on sessions with interactive discussion and demonstration. They enable companies to communicate with delegates, demonstrate their products and present their latest material and findings while offering practical training to participants.

For more information, please contact:
devi.sonida-mey@easloffice.eu

*FOR DEVICE COMPANIES ONLY
INTERACTIVE SYMPOSIUM PACKAGE

Make your satellite symposium interactive by adding real time voting and Q&A facility to your sessions. You can use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience.

The interactive tool is versatile, user-friendly and includes a moderation layer.

DEDICATED SYMPOSIUM APP PACKAGE

Extended session page in the programme, with session description, speakers, bios, session evaluation and access to live polling and Q&A features.
WEBCAST OF SATELLITE SYMPOSIUM

Supporting sponsors can enhance the value of their satellite symposium by recording the session and having an «on demand» webcast version produced:

- All Satellite symposia to be posted on the congress website
- Technical staff and equipment on site
- Assistance with relevant administration regarding permission from speakers
- Logo acknowledgement on the opening/introduction screen of the webcast
- Insert guarantee for webcast distribution

NOTE: EASL reserves the right to use the company Multilearning as the exclusive partner for the symposia webcasts.

ENHANCED E-POSTER PACKAGE

NOW FEATURING A MASSIVE SCREEN REACH

Sponsoring company’s logo and acknowledgment in the e-poster area. (E-Posters shall be placed in various strategic areas of the congress – the EASL office will advise on the areas at a later stage).
TRAVEL GRANTS

Young Scientists who handed in abstracts of outstanding scientific quality will be supported with travel grants. The amount and number of travel grants provided may be defined by the sponsor in agreement with EASL. Receivers of a sponsored travel grant are selected by the scientific committee.

Sponsor’s logo on the Congress website
Acknowledgement on Sponsors’ Board on-site
Acknowledgement on Sponsors’ List in the final programme

ILC 2016 CONGRESS MOBILE APPLICATION

<table>
<thead>
<tr>
<th>Feature</th>
<th>Exclusive package</th>
<th>Package 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>App invitation e-mail</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Invitation sent to all congress participants to download the app</td>
<td></td>
<td></td>
</tr>
<tr>
<td>App splash screen</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>The splash screen is displayed (a) on the app login screen, (b) during the loading activation process</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In-app feature</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Banner and acknowledgement on dedicated in-app help page for specific or unique features.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Push notifications</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Pre-programmed push notifications to appear on all devices with the native app installed. Included up to three (3) notifications (62 characters)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Directory entry</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company entry with company description in the sponsor list.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibiting company directory entry</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company entry with company description and link to booth location in the exhibitor listing.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enhanced company/ sponsor description with analytics</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Same as above with video and PDF resources attached to the entry. Analytics are available after the event on actual views and downloads.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sponsor directory entry
Company entry with company description in the sponsor list.

Exhibiting company directory entry
Company entry with company description and link to booth location in the exhibitor listing.

Enhanced company description with analytics
Same as above with video and PDF resources attached to the entry. Analytics are available after the event on actual views and downloads.

Booth QR code pack
Pack of 5 QR codes to be installed/displayed on booth. Each QR code can be linked to a document for participants to save to their app.

Booth iBeacon
1 iBeacon to be installed on the booth to display push notification for people entering the booth and its vicinity. The push notification can then display a message or a document.

Booth pop-up activity
Custom digital activity, e.g. small group symposium with polling, survey, quiz with leaderboard.
All items are subject to change based on regulations by compliance authorities.

**POST-GRADUATE COURSE BOOK: ONLINE VERSION, EBOOK, PRINTED BOOK**

Distributed in print or electronic version to all participants of the Post-Graduate Course.

Exclusive advertisement on back cover of the book Sponsor’s logo on Congress website Acknowledgement on Sponsors' Board on-site.

Acknowledgement on Sponsors’ List in the Final Programme.

**ABSTRACTS BOOK: ONLINE VERSION, EBOOK, PRINTED BOOK**

The book will give web access to all ILC 2016 Congress Abstracts.

Exclusive banner advertisement on abstract web page Sponsors logo on Congress website Acknowledgement on Sponsors’ Board on-site.

Acknowledgement on Sponsors’ List in the Final Programme outside back cover insofar it is approved by compliance authorities.
**CONGRESS PROGRAMME: ONLINE VERSION, EBOOK, PRINTED BOOK**

“Supported by” logo ahead of online download. Sponsors logo on Congress website. Acknowledgement on Sponsors’ Board on-site. Acknowledgement on Sponsors’ List in the Final Programme. Outside back cover insofar it is approved by compliance authorities.

**INTERNET CORNER (EXCLUSIVE)**

Display company logo on screen saver display company logo on screen background.

Option to use company mouse pads in the internet corner. Acknowledgement as a congress sponsor on the congress website.

Acknowledgement on sponsors board on-site.

**SPEAKERS READY ROOM (EXCLUSIVE)**

Acknowledgement on signage inside the speaker’s ready room. Acknowledgement as a congress sponsor on the congress website.

Acknowledgement as a congress sponsor on the on-site program guide where this service is mentioned.
TWITTER FEED SCREENS (EXCLUSIVE)

Display screens showing all ILC congress related tweets to enhance and support participant interaction.

Acknowledgement on screens with ‘sponsored by logos’.

Acknowledgement as a congress sponsor on the congress website.

Acknowledgement on sponsors board on-site.

MOBILE APP BAR/HELPDESK (EXCLUSIVE)

Logo on the app bar/helpdesk. The app bar/helpdesk is the onsite support location for all app-related queries.

APP TUTORIAL (video) (EXCLUSIVE)

Logo and acknowledgement on the app introduction video. The app video is displayed on plasma screens at the app bar/helpdesk. The video can also be reused on the congress website.
Push notifications
Up to three (3) pre-programmed push notifications to appear on all devices that have the native app installed. The push notification will have the truncated text (62 characters) and will link to the full message inside the app. No network is required for the push notification to work.

Social Media - Offer and price on demand
EASL Newsletter - Offer and price on demand

Branding and advertising opportunities are available in various congress materials, around the congress center, as well as key city locations branding. Interested companies should request the list of opportunities from the EASL Industry contact. – Price upon applications.

MARKETING & COMMUNICATION SUPPORT

CHARGING STATION FOR MOBILE DEVICES

Price is per station
Plasma screen to showcase your company
Charging stations for mobile devices will be set-up in various areas
Branding of charging stations
Sponsor’s logo with hyperlink on Congress website
Acknowledgement on App announcement in advance to the congress and onsite
Acknowledgement on Sponsors’ Board on-site
Acknowledgement in the Sponsors’ List in the Programme
CONGRESS BAGS PROVIDED-IN-KIND

Sponsor will provide congress bags for the participants (for those with printed congress material)
Sponsor’s logo on Congress website Acknowledgement on Sponsors’ Board on-site
Acknowledgement on Sponsors’ List in the Final Programme

ENHANCE YOUR VISIBILITY

A broad range of branding opportunities in the congress center are available.

PRESS CONFERENCES

Bookings for industry press conferences during the ILC 2016 are already available. These will be held in the official press conference room.

Industry press conferences will be allocated on a first-come-first-served basis. Please see below the available slots.

<table>
<thead>
<tr>
<th>Wednesday 13th April</th>
<th>Thursday 14th April</th>
<th>Friday 15th April</th>
<th>Saturday 16th April</th>
<th>Sunday 17th April</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00-13:30</td>
<td>09:00-10:30</td>
<td>12:30-14:00</td>
<td>18:30-20:00</td>
<td>09:00-10:30</td>
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<td>13:30-15:00</td>
<td>10:30-12:00</td>
<td>18:30-20:00</td>
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<td>15:00-16:30</td>
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<tr>
<td>18:00-19:30</td>
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</tr>
</tbody>
</table>

For more detailed information, please contact:
devi.sonida-mey@easlooffice.eu
The Exhibition will be held in the Fira de Barcelona close to all other activities such as lecture halls, posters and/or E-Posters, registration and meeting rooms. The floor plan will be designated to maximize exhibitors’ exposure to the delegates and all coffee and lunch breaks will be held in the exhibition area.

Spaces related to major sponsorship packages will be allocated using the ballot system. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis. However, EASL reserves the rights to allocate booths of under 27 m² in the exhibition hall.
COSTS

The exhibition is available in multiples of 9 m² and the costs per m² for raw space (excl VAT) are as follows:

PRICE TABLE
Cost (per m²)

<table>
<thead>
<tr>
<th>Early booking (till October 25, 2015)</th>
<th>Late booking (as of October 26, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial entity € 575/m²</td>
<td>€ 625/m²</td>
</tr>
<tr>
<td>NGO, not-for-profit € 275/m²</td>
<td>€ 300/m²</td>
</tr>
</tbody>
</table>

The price includes:

- Coffee / lunch for registered exhibitors Exhibitors badges
  (as per contract)
- Company / Product profile in Final Programme
  (100 words max.)
- Cleaning of public areas and gangways

The below prices do not include the discounts given to the Platinum, Gold and Silver sponsors.

SHELL SCHEME BOOTH

In addition to the raw space, standard pre-built booths are available with the following items included:

- Separation walls (2.5 m high)
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table 80 x 80 cm, 2 chairs,
- 1 spotlight per 4 m²
- 1 triple socket outlet (electric main connection up to 2,0 kW and power consumption)

For shell scheme booths please add €75.- per m² (min. 9 m²)
Applications for Sponsorship and/or Exhibition must be made in writing by e-mail to the EASL Office.

This Exhibition Booking Form must be completed online or signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the item(s) listed. Completion of the Booking Form by the exhibitor shall be considered as a commitment to purchase the items indicated.

Once a Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice. A contract for exhibition space must be signed within 7 days of receipt.

CONGRESS TIMETABLE

Please see Appendix 1
Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.
OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/SPONSOR

Registration implies full acceptance by the Terms and Conditions. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the ILC without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CHILDREN/GUESTS

No children or guests are allowed at the Congress Center.
PHOTOGRAPHY AND OTHER IMAGE CAPTURING

Filming and photography is regulated as follows:

Photographs, as well as audio and video recordings, are not permitted at the ILC official meeting sessions. This regulation does not apply to industry sponsored satellite symposia or stands in the exhibition area (exhibitors may only take pictures of their own stands for documentation purposes).

Photography and filming will be allowed during official EASL press events for journalists only.

Furthermore, exhibitors/sponsors are allowed to film their exhibition booth only (no aerial shots of the exhibition hall as an example), symposia, media education activity. All filming must be done during the congress opening times.

It is not permitted to film the following:

- Within or around the congress area outside an events/booth
- Photos and videos must not include the EASL logo in any format
- Press events, scientific presentations or workshops

LIABILITY INSURANCE

The Organiser provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.
SMOKING

The International Liver Congress™ is a non-smoking event and smoking is prohibited throughout the venue, including the exhibition hall.

SMOKING IS ALSO PROHIBITED DURING SET-UP AND DISMANTLING.

COMPANY EVENTS

Company events and other activities must comply with the Code of Practice and are in any case not permitted during the Congress “blackout times”.

FORCE MAJEURE

If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the Organisers, the Organisers may at their entire discretion repay the delegate fee or Service Charge paid by the Delegate or Exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such Delegate fee or Service Charge, and shall be under no liability to the Delegate or Exhibitor in respect of any actions, claims, losses (including consequential losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the Delegate or Exhibitor, as the result of the happening of any such event.
AMENDMENT TO RULES

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made shall be equally binding on exhibitors with the foregoing rules and regulations. Place of Legal Performance and Venue. Should the parties involved disagree on any point, they are subject to the official courts of Geneva, Switzerland, thus Swiss law will be applied.

EXCLUSION OF LIABILITY

EASL does not undertake to safeguard exhibits and excludes, for its staff as well, all liability for damage to these, for theft of these, or loss, except in cases of intention or gross negligence. This exclusion from liability also applies if exhibits are seized and stored by EASL due to infringement of the present conditions of participation.

Furthermore, EASL explicitly excludes all liability for any disadvantage or damage incurred to sponsors due to erroneous details on space allocation, stand construction, catalogue entries or other errors in ancillary services.

Property of the Sponsor/Exhibitor and of third parties shall remain on the premises at their own risk and peril. EASL will not be responsible for the insurance of such items. EASL shall not be liable for any injury or damage howsoever caused to goods and/or persons in the building and/or the adjacent sites.
GOVERNING LAW & JURISDICTION

This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of Switzerland. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the ILC shall be with the ordinary courts of Geneva, Switzerland.

PROCEDURE AND PAYMENT INFORMATION

BOOKING PROCEDURE

Applications for Sponsorship and/or Exhibition must be made in writing or online. Once a Sponsorship/Exhibition Booking request is received a confirmation will be mailed to you with an accompanying invoice. The contract has to be signed within 7 days after reception.

TERMS OF PAYMENT

60% deposit together with signed contract. Remaining 40% by December 2015.

All payments must be received by the stated deadline and in all cases before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel reservation while cancellation will be subjected to cancellation fees as determined below.

PAYMENT METHODS

Payment by bank transfer

Please make drafts payable to: ILC 2016 Congress, Barcelona, Spain
Name
Address
IBAN
SWIFT
Account
Clearing
EUROPEAN ASSOCIATION FOR THE STUDY OF THE LIVER
7 rue Daubin, CH-1203, Geneva, Switzerland
CH49 00767 0005 532708860
BCVLCH2LXXX
10-725-4
767
CANCELLATION/MODIFICATION OF ITEMS POLICY

Cancellation/modification of sponsorship items must be made in writing to the Organising Secretariat.

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/modification of items is made on or before August 2015 inclusive.
- 50% of the agreed package amount if the cancellation/modification of items is made between August and December 2015 inclusive.
- 100% of the agreed package amount if the cancellation/modification of items is made from December 2015 onwards.

Please see Appendix 2 and 3 for the ILC sponsorship booking form and exhibition form.

All questions related to invoicing, payment can be addressed directly to:

Sébastien Prettre
Accounting, Finance and Administration Manager
sebastien.prettre@easloffice.eu
+41 22 807 03 60
EASL GOVERNING BOARD MEMBERS

Secretary general:
Dr Laurent Castera - Clichy, France

Vice-secretary:
Prof Tom Hemming Karlsen - Oslo, Norway

Treasurer:
Prof Mauro Bernardi - Bologna, Italy

EU policy councillor:
Prof Patrizia Burra - Padua, Italy
Prof Helena Cortez-Pinto - Lisbon, Portugal

Scientific committee members:
Dr Alessio Aghemo - Milano, Italy
Dr Helen Louise Reeves - Newcastle-upon -Tyne, UK
Prof Cecilia Rodrigues - Lisbon, Portugal
Prof Frank Tacke - Aachen, Germany
Dr Alejandro Forner - Barcelona, Spain

Educational councillors:
Prof Francesco Negro - Geneva, Switzerland
Prof Massimo Pinzani - London, UK

Executive director:
Grégoire Pavillon - Geneva, Switzerland

ILC (EASL) ORGANISING SECRETARIAT CONTACTS

Sponsorship & Exhibition
Devi Mey
+41 79 870 28 25
+41 22 807 03 69
devi.sonida-mey@easloffice.eu

Congress
Nathalie Huguenin
+41 22 807 29 76
nathalie.huguenin@easloffice.eu

Finance & Accounting
Sébastien Prettre
+41 22 807 29 72
sebastien.prettre@easloffice.eu

ILC CONTACT DETAILS
EUROPEAN ASSOCIATION FOR THE STUDY OF THE LIVER
The EASL Building
THE HOME OF HEPATOLOGY
7, rue Daubin
1203 Geneva
Switzerland
Tel+41 22 807 03 60
Fax+41 22 328 07 24
easloffice@easloffice.eu
REGISTRATION
MCI Suisse SA
75, rue de Lyon
1211 Geneva 13
Switzerland
+41 22 339 96 19

ACCOMMODATION
b network
314, C/Aragó 1ro 1ra
Barcelona, 08009
Spain

Miquel Dalmau
Tel+ 34 93 550 03 50
Fax+ 34 93 414 17 86
ilchotels@b-network.com
www.ilchotels.b-network.com

CONGRESS VENUE
Fira de Barcelona - Gran Via
venue
64, Av. Joan Carles I
08908 L’Hospitalet de Llobregat Barcelona
Barcelona
Spain
+34 902 233 200
servifira@firabarcelona.com
www.firabarcelona.com/en/ gran-via

ILC 2016 SPONSORS

PLATINUM SPONSORS
AbbVie
BMS
Gilead
MSD

GOLD SPONSORS
Intercept

SILVER SPONSORS
Norgine
## APPENDIX 1: CONGRESS TIMETABLE

<table>
<thead>
<tr>
<th>Time</th>
<th>Wednesday, April 13, 2016</th>
<th>Thursday, April 14, 2016</th>
<th>Friday, April 15, 2016</th>
<th>Saturday, April 16, 2016</th>
<th>Sunday, April 17, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30-08:00</td>
<td>Joint Workshops</td>
<td>Postgraduate Course cont.</td>
<td>Early Morning Workshops</td>
<td>Industry Sponsored Satellite Symposium</td>
<td>Early Morning Workshops</td>
</tr>
<tr>
<td>08:00-08:30</td>
<td>Joint Workshops</td>
<td>Postgraduate Course cont.</td>
<td>General Session 2 &amp; Awards 1</td>
<td>General Session 3 &amp; Awards 2</td>
<td>Break</td>
</tr>
<tr>
<td>08:30-09:00</td>
<td>Coffee Break</td>
<td>Basic Science Seminar cont.</td>
<td>State of the Art</td>
<td>State of the Art</td>
<td>Symposia (parallel sessions)</td>
</tr>
<tr>
<td>09:00-09:30</td>
<td>Coffee Break</td>
<td>Lunch and Inaugural Poster Session</td>
<td>Grand Rounds</td>
<td>YI Seminar</td>
<td>General Session 4 and closing</td>
</tr>
<tr>
<td>09:30-10:00</td>
<td></td>
<td>Fellowship and registry grant results presentations</td>
<td>EU and Impact on General Health</td>
<td>Parallel Sessions</td>
<td>Poster/Exhibition and Lunch (open 13:00)</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Joint Workshops</td>
<td></td>
<td>Business Meeting</td>
<td></td>
<td>Farewell Brunch</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td></td>
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<td>Sympoisa (Parallel sessions)</td>
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<tr>
<td>11:00-11:30</td>
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<td>11:30-12:00</td>
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<tr>
<td>13:30-14:00</td>
<td>Lunch</td>
<td></td>
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<tr>
<td>14:00-14:30</td>
<td>Postgraduate Course cont.</td>
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<tr>
<td>14:30-15:00</td>
<td>Postgraduate Course cont.</td>
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<tr>
<td>15:00-15:30</td>
<td>Nurses and Associates Forum</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>15:30-16:00</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00-16:30</td>
<td>Postgraduate Course cont.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:30-17:00</td>
<td>Postgraduate Course cont.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>17:00-17:30</td>
<td>Nurses and Associates Forum</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:30-18:00</td>
<td>Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:00-18:30</td>
<td>Major Sponsor Industry Satellite Symposium</td>
<td>Major Sponsor Industry Satellite Symposium</td>
<td>Abdominal Sonography Course</td>
<td>Abdominal Sonography Course</td>
<td>Abdominal Sonography Course</td>
</tr>
<tr>
<td>18:30-19:00</td>
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<td></td>
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<td>19:00-19:30</td>
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<td>19:30-20:00</td>
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</tbody>
</table>
Please complete and return to: Contact Details

CONTACT NAME ……………………………………………………………………………………………………………
NAME OF COMPANY ………………………………………………………………………………………………………
ADDRESS …………………………………………………………………………………………………………………………
ZIP CODE ………………………………………. COUNTRY ………………………………………………………………………
PHONE ……………………………………………….. FAX ……………………………………………………………………………
E-MAIL …………………………………………………………………………………………………………………………………
VAT NUMBER ………………………………………………………………………………………………………………………
PO NUMBER …………………………………………………………………………………………………………………

• Please invoice the above address
• Invoice address is different: ……………………………………………………………………………………………

I would like to book the following sponsorship items:

1.
2.
3.
4.

REMARKS…………………………………………………………………………………………………………………………

We agree to observe the rules of the show as set in the “Exhibitors Guidelines” and in the “Code of Practice”. The contract for Exhibition Space becomes binding upon confirmation by EASL only.

PLACE AND DATE               SIGNATURE

_____________________               _____________________
APPENDIX 3: THE INTERNATIONAL LIVER CONGRESS 2016
EXHIBITION FORM

Please complete and return to: Contact Details

CONTACT NAME ……………………………………………………………………………………………………………
NAME OF COMPANY ………………………………………………………………………………………………………
ADDRESS ………………………………………………………………………………………………………………………………………………
ZIP CODE ………………………………………………………… COUNTRY……………………………………………………………………
PHONE ……………………………………………………………. FAX ……………………………………………………………………………
E-MAIL …………………………………………………………………………………………………………………………………………………
VAT NUMBER …………………………………………………………………………………………………………………………………………
PO NUMBER ………………………………………………………………………………………………………………………………………………

• Please invoice the above address

• Invoice address is different: …………………………………………………………………………………………

We hereby apply to book exhibition spaces as following:
Exhibition space reserved / Stand no.: OPTION 1 OPTION 2 OPTION 3

Price per m²: € x……………………………………m² = €
Compulsory fee for basic stand cleaning and waste disposal will be added to your invoice.
In the Exhibition list we would like to be listed as following:
COMPANY…………………………………………………………….. COUNTRY……………………………………………………………………………
REMARKS………………………………………………………………………………………………………………………………………………

We agree to observe the rules of the show as set in the “Exhibition Guidelines” and in the “Code of Practice”.
The contract for Exhibiting Space becomes binding upon confirmation by EASL only.

PLACE AND DATE SIGNATURE

________________                             ______________________
## APPENDIX 4: PRICE LIST

<table>
<thead>
<tr>
<th>Sponsor package opportunities</th>
<th>Gold Sponsorship</th>
<th>€ 215'000.00</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Silver Sponsorship</td>
<td>€ 115'000.00</td>
</tr>
<tr>
<td>Industry satellite symposium</td>
<td>60 minutes</td>
<td>Choose from the different options listed “Industry Satellite Symposium”</td>
</tr>
<tr>
<td></td>
<td>90 minutes</td>
<td>Choose from the different options listed “Industry Satellite Symposium”</td>
</tr>
<tr>
<td>Scientific content</td>
<td>Interactive Symposium Package</td>
<td>€ 14'000.00</td>
</tr>
<tr>
<td></td>
<td>Dedicated Symposium App Package</td>
<td>€ 35'000.00</td>
</tr>
<tr>
<td></td>
<td>Webcast of satellite Symposium</td>
<td>€ 30'000.00</td>
</tr>
<tr>
<td></td>
<td>Enhanced E-Poster package</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td></td>
<td>Travel grants</td>
<td>€ 650.00</td>
</tr>
<tr>
<td>Congress Mobile Application</td>
<td>Exclusive Package</td>
<td>€ 80'000.00</td>
</tr>
<tr>
<td></td>
<td>Package 2</td>
<td>€ 15'000.00</td>
</tr>
<tr>
<td>Core Mobile App</td>
<td>Sponsor directory entry</td>
<td>€ 2'000.00</td>
</tr>
<tr>
<td></td>
<td>Exhibiting company directory entry</td>
<td>€ 2'000.00</td>
</tr>
<tr>
<td></td>
<td>Enhance company description with analytics</td>
<td>€ 3'000.00</td>
</tr>
<tr>
<td>Booth Activities</td>
<td>Booth QR code pack / Pack of 5</td>
<td>€ 1'400.00</td>
</tr>
<tr>
<td></td>
<td>Booth QR code pack / Pack of 10</td>
<td>€ 2'000.00</td>
</tr>
<tr>
<td></td>
<td>Booth QR code pack / Pack of 15</td>
<td>€ 2'700.00</td>
</tr>
<tr>
<td></td>
<td>Booth Ibeacon (per beacon)</td>
<td>€ 4'000.00</td>
</tr>
<tr>
<td></td>
<td>Booth pop-up activity</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td>Advertising and branding opportunities</td>
<td>Postgraduate course book</td>
<td>€ 25'000.00</td>
</tr>
<tr>
<td></td>
<td>Congress programme: online version, e-book, printed book</td>
<td>€ 28'000.00</td>
</tr>
<tr>
<td></td>
<td>Speakers ready room</td>
<td>€ 15'000.00</td>
</tr>
<tr>
<td></td>
<td>Internet corner</td>
<td>€ 30'000.00</td>
</tr>
<tr>
<td></td>
<td>Twitter feed screens</td>
<td>€ 18'000.00</td>
</tr>
<tr>
<td></td>
<td>Mobile app bar/helpdesk</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td></td>
<td>App tutoria (video)</td>
<td>€ 15'000.00</td>
</tr>
<tr>
<td></td>
<td>Charing stations</td>
<td>€ 25'000.00</td>
</tr>
<tr>
<td></td>
<td>Congress bags (provided in-kind)</td>
<td>N/A</td>
</tr>
<tr>
<td>Marketing and communication support</td>
<td>Push notifications</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td></td>
<td>Social Media</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td></td>
<td>EASL Newsletter</td>
<td>Quotation upon request</td>
</tr>
<tr>
<td>Press conferences</td>
<td>(per slot)</td>
<td>€ 2'000.00</td>
</tr>
</tbody>
</table>